

RSVP & Payment Deadline May 9, 2025

REGISTRATION AND PAYMENT:

For online credit card payment and registration visit www.chattanoogaafwa.com

or

Mail completed registration form with payment made payable to "AFWA":

Attn: Christie Jordan
1724 Colonial Way Circle
Hixson, TN 37343

Reservations not cancelled by the RSVP deadline cannot be refunded.

REGISTRATION FORM

Contact Name

Company Name

Mailing Address

City, State, Zip

Contact Phone Number

Contact Email Address

Number of registrations: _____

Attendee Names (for multiple registrations):

REGISTRATION FEES

	Full Day	Half Day
	8 Hours CPE	4 Hours CPE
AFWA – MEMBER	\$100	\$100
NON-MEMBER	\$200	\$150

Fees include continental breakfast, lunch, and afternoon snacks.

Companies with **more than 5** attendees receive*:

- \$20 per person discount for FULL DAY
- \$10 per person discount for HALF DAY

Companies with **more than 10** attendees receive*:

- \$20 per person discount
- Plus one free registration

*Multi-discount applies to non-member rates only

AGENDA

7:30 a.m. – 8:00 a.m.

Morning Registration & Continental Breakfast

8:00 a.m. – 8:50 a.m.

Program 1 (1 Hour CPE)

Generative AI – What It Is & Why Finance Pros Care

8:50 a.m. – 9:40 a.m.

Program 2 (1 Hour CPE)

Using AI in Commission & Detection of Fraud

10:00 a.m. – 11:40 a.m.

Program 3 (2 Hours CPE)

Leadership for Extraordinary Outcomes

11:40 a.m. – 12:40 p.m.

Lunch (included)

12:40 p.m. – 2:20 p.m.

Program 4 (2 Hours CPE)

Tax-Favored Investment Structures

2:40 p.m. – 4:20 p.m.

Program 5 (2 Hours CPE)

Economic Update

Time is allotted for morning and afternoon networking breaks with opportunities to visit our vendors!

Chattanooga Chapter



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD

**is proud to present a one day
CPE Seminar**

May 16, 2025

8 hours of CPE credit
Level: Basic
Prerequisites: None

Topics Featuring:

Generative AI
Using AI in Fraud Detection
Leadership
Tax-Favored Investment Structures
Economic Update

**Plus Opportunities to Network with
Sponsors and Exhibitors**

at
The Marriott Hotel
Two Carter Street
Chattanooga, TN 37402

Keith Hales / Robert Goodwin InfoSystems, Inc.

PROGRAM 1 (1 Hour CPE)

Generative AI – What Is It & Why Finance Professionals Should Care

Field of Study: Information Technology - Technical

Learning Objective: Generative AI is having profound business impact. While AI will not replace humans or businesses, learn how those with AI expertise will replace those without it.

Keith Hales is Chief Executive Officer of InfoSystems, Inc. He received his MBA from University of TN & his BS in Business Management from Carson Newman.

Robert Goodwin is InfoSystems' Chief Technology Officer. His background is in electronic engineering & he has extensive experience in the tech industry.

Kyle Wilson Asst. U.S. Attorney, Dept. of Justice

PROGRAM 2 (1 Hour CPE)

Using AI in the Commission & Detection of Fraud

Field of Study: Information Technology - Technical

Learning Objective: Learn from real-life examples how the use of artificial intelligence in both the commission & detection of fraud is impacting cases at the U.S. Attorney's office.

Kyle Wilson is Chief of the US Attorney's Office TNE Southern Division. He served as co-chair of DOJ Artificial Intelligence Community of Interest & Facial Recognition Technology Working Group.

Christa Mannarino Signal Centers

PROGRAM 3 (2 Hours CPE)

Leadership for Extraordinary Outcomes

Field of Study: Personal Development

Learning Objective: Hear insights in transformational leadership to achieve extraordinary outcomes, emphasizing vision & empowerment. Create actionable steps to improve your leadership and better engage

PROGRAM 3 (cont'd)

with your teams & other stakeholders. Learn leadership strategies & techniques, & how to prevent burnout.

Christa Mannarino is Executive Director for Local Services for Signal Centers, a statewide non-profit organization serving children & adults with disabilities. She is a Chattanooga native, but started her career working for a global marketing research company in London. She earned her MBA from UTC & her BS in fine arts from UT. She is a professional facilitator & CFRE.

David Frederick LBMC

PROGRAM 4 (2 Hours CPE)

Tax-Favored Investment Structures

Field of Study: Tax- Technical

Learning Objective: A look at tax-favored estate planning & where liquid portfolios fit, how to diversify your investment position without tax or liquidation consequence, how to draw cash value from your securities with minimum tax, & more.

David Frederick is a Senior Manager of High Net Worth Taxes & Planning at LBMC. An attorney by background, his practice is focused on advising high net worth individuals on matters of estate planning, business succession planning, & tax mitigation. He is a trained economist & holds the position of Adjunct Professor of Economics at Washington University in St. Louis.

Howard Wall UTC Center for Economic Research

PROGRAM 5 (2 Hours CPE)

Economic Update

Field of Study: Economics - Technical

Learning Objective: With new twists in the economy seeming to happen every week, we take a look at the economy now, with an emphasis on our regional economy. Also hear about the current research at our local UTC Center for Regional Economic Research.

PROGRAM 5 (cont'd)

Howard Wall is the Director & Chief Economist for the UTC Center for Regional Economic Research. Earlier in his career he was a vice president & regional economics advisor at the Federal Reserve Bank of St. Louis. His recent focus has been on modeling & estimating the macroeconomy as the interaction of regional & local economies. He received his MA & PhD from State University of New York at Buffalo, & his BA in economics from State University of New York in Binghamton.

AFWA Meetings
Everyone is invited to attend our
monthly CPE meetings on the 4th
Tuesday of the month.

Check out our website regularly for
updates on topics and special events!

chattanoogaafwa.com

OUR MISSION STATEMENT

To enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

Interested in becoming a member?

For more information, visit our website at
www.chattanoogaafwa.com

AFWA is registered with the National Association of State Board of Accountancy (NASBA) as a sponsor of Continuing Professional Education (CPE) on the National Registry of CPE Sponsors. State Boards of Accountancy have final authority in the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of Sponsors through its website: www.learningmarket.org.